

## 2012 Sea Grant Biennial Report: Draft Outline

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### Biennial Report Committee Members

- Dick West, Chair (AB)
- Nancy Rabalais (AB Chair)
- Mike Orbach (AB)
- Frank Beal (AB)
- Gordon Grau (SGA)
- Nikola Garber (NSGO, Ex Officio)

### Biennial Report Staff

- Elizabeth Ban (NSGO)
- Amy Painter (NSGO)

### Timeline

- **February 23, 2012:** 2:00-4:00 p.m. EST, Biennial Report Committee Call
  - Prior to call, please read 2010 Biennial Report (we will mail to you, but you can also read it online):  
[http://www.seagrant.noaa.gov/leadership/advisoryboard/The\\_State\\_of\\_Sea\\_Grant\\_Biennial\\_Report\\_2010.pdf](http://www.seagrant.noaa.gov/leadership/advisoryboard/The_State_of_Sea_Grant_Biennial_Report_2010.pdf)
- **March 6, 2012** (3 p.m. to 6 p.m.): Biennial Report Committee Meeting (follows AB/SGA meetings)
  - Review format and outline
  - Writing assignments
  - Deadlines
- **April 20, 2012:** Draft chapters due to NSGO w/ ideas for callout quotes and images
- **April 27, 2012:** NSGO sends draft to Committee
- **April 30, 2012:** Committee comments back to NSGO
- **April 30-May 25, 2012:** Major edits and design
- **May 25, 2012:** Full draft to committee for review
- **June 8, 2012:** Committee conference call
- **July 8, 2012:** Send draft to Advisory Board and NOAA (CARD, OAR AA, etc.)
- **Week of July 23, 2012:** Advisory Board Conference Call (Public meeting)
- **September 16-17, 2012:** AB Approves Final Report during meeting @ Sea Grant Week
- **September 25, 2012:** Print
- **Early October, 2012:** Final Report Due
  - Distributed to Congress in person by AB members and electronically

### Format

- ~20 pages (not including appendix)
- Full color, glossy cover
- Photos with captions
- Sidebars
- Graphs

### Background Information/Reports

Materials will be available online at:

[http://www.seagrant.noaa.gov/leadership/members\\_only/biennialreport.html](http://www.seagrant.noaa.gov/leadership/members_only/biennialreport.html)

## Draft Outline

(authors noted in orange. Lead authors denoted in bold face.)

[Comments from Nancy Rabalais in italics]

Theme: TBD (see notes from March 6<sup>th</sup> meeting)

- I. **Section 1: Status Report/Overview** (~5 pages total)
  - II. Letter from Advisory Board Chair (Dick with Nancy)
  - III. National Sea Grant Advisory Board Role  
[do we need anywhere quotes from our charter or legislation? NR]
    - i. Summary of Past Two Years
    - ii. 2010 Report Recommendations. Response to/status of.
  - IV. Orgs. AB works with (e.g. SAB) to engage Sea Grant with other parts of NOAA
  - V. *Executive Summary* (Dick, Amy, Elizabeth)
    - i. Include abbreviated 2012 recommendations
  - VI. *Introduction* (Frank, Amy, Elizabeth, Kola) (shorten version from previous report)
    - i. Brief history
    - ii. Legislation
    - iii. Sea Grant model (local university-based programs; research/outreach/education assets; partnerships)  
*[importance of academic involvement; may be one of the last few standing. NR]*
    - iv. National network; highlight response to critical national issue(s)  
*[several national networks, besides the program-to-program. NR]*
    - v. Leverage/match
- II. **Section 2: National Priorities and Impacts** (Nancy, Amy, Elizabeth, Kola, Sami, Gordon, Frank) (~7 pages total)
  - I. National Ocean Policy, current legislation, NOAA and OAR changes, budget
  - II. New and upcoming:
    - i. Reauthorization
      1. AB, SGA, NSGO collaboration on last bill. Strong relationships.
    - ii. 2014-18 Strategic Planning Process (state and national plans finalized December 2012)
    - iii. Planning, Implementation and Evaluation (PIE) (Note that this is a *new* system.)
      1. Site Visit Highlights (successful)
        - a. Role of Advisory Board
      2. Performance Review Panel (PRP) meets October 2012; programs evaluated against strategic plans
        - a. Role of Advisory Board
      3. Key PRP outcomes, highlights, findings

4. *[I see a need to stress a discussion item post Site Visits with regard to diversity in state program staff, especially regional. NR]*
  - iv. National Focus Areas (HCE, SCD, SSSS, HRCC)
    1. Condense Focus Area info. from last year: National highlights/successes for each: Program Impacts, Accomplishments, Performance Measures, Metrics
    2. Consider also highlighting:
      - a. June 2011 Working Waterfronts briefing and activities (SCD focus area)
      - b. Upcoming April 2012 Local Catch (keeping fishermen in business) briefing and round table (SSSS and SCD focus areas)
      - c. Education highlights
        - i. Possible sidebar profile on Sea Grant Knauss or Sea Grant/NMFS fellowship (Cross-cutting area)
      - d. "Human resilience" (ocean and coastal job creation/retention, workforce development (Gordon's Knauss study), leveraged funding, FTE's hired on non-SG dollars. Also note peer-reviewed pubs and low cost per.
  - v. Partnerships
    1. Internal, NOAA, DOC, other Agencies
    2. NSGO can show examples of partnerships with NOAA and other federal agencies (PIER)
      - a. E.g. Coastal Storms Program, USDA climate, EPA, etc.
  - vi. Regional Leadership and Initiatives
    1. NOAA/Sea Grant Regional Efforts
    2. Consider also: climate engagement efforts (e.g. Gordon's Centers, highlights of top state/regional activities), coastal tourism (white paper coming out)
- III. **Section 3: Challenges to Realizing Sea Grant's Potential** (Mike, Kola, Dick) (~4 pages total)
- I. Challenges, limitations (may include: budget/buying power, staffing, NOAA integration, etc.)
    - i. Declining research budget (might note that # peer-reviewed pubs./yr. impressive, but fewer research projects to address demonstrated needs.)
    - ii. Allocation Committee (something about this process and/or findings?)
    - iii. Coastal integration (?)
  - II. *[will there be any discussion of allocations in times of tight budgets? NR]*
  - III. *[need for different communication skills and mechanisms in a deficit budget history and future? NR]*
- IV. **Section 4: Outlook and Recommendations** (All members: following receipt of draft) (~4 pages total)

- I. Outlook
- II. New opportunities and directions/A way forward for Sea Grant
  - i. What is needed from: Congress, DOC, NOAA
- III. Recommendations
- IV. Summary

V. **Section 5: Appendix** (Amy, Elizabeth)

- I. Sea Grant Programs
- II. Links to Reports
- III. Links to Sea Grant Program Impacts