

## Committee Charge, Communications/Engagement Committee

The Communications/Engagement Committee, a “Board initiated Task Committee”, of the NSGAP, was established by the Board at its fall 2008 meeting. Membership includes, Frank Kudrna, chairman, Dick West, John Woeste, Jeff Stephan and Nancy Rabalais.

The committee is charged with reviewing and utilizing previous reports, including, but not limited to: the Byrne Report, the Alden Report, the SAB EOE Report, the Steve Whitman Report, and the communications engagement portions of the Duce Report.

The Committee will make short term recommendations based on currently available resources, and also long term recommendations based on future potential resources. The Committee will have two to four conference calls and two face to face meetings, and then provide a final report to the full NSGAP for adoption at their Aug/sept meeting in Seattle.

The report will answer these questions:

Q. What recommendations from previous reports are still appropriate and unmet?

Q. How can Sea Grant become fully engaged within NOAA?

Q. What specific steps should Sea Grant take to implement the SAB Extension/Outreach/Education report within Sea Grants current budget? What additional steps could be taken if new resources become available?

Q. How should Sea Grant at its current budget level invest in Communications and Engagement?

Q. At future increased levels of funding, how should Sea Grant expand Communications and Engagement activities, and what are the priorities?

January 20<sup>th</sup>, NSGO distributes to committee referenced reports, (electronic), and arranges conference call for January 28, 29 or 30.

January 28, 29 or 30. The committee will discuss charge, reports, and identify individuals that we want to interview during the February 11 and 12 meeting in DC. The NSGO will arrange these interviews.

February 11 and 12 meeting in DC. Conduct interviews, discuss short and long term recommendations, and assign draft section writing assignments.

April/May conference calls, discuss draft assignments, items for June face to face meeting.

June. Face to face meeting, assemble draft report.

July NSGO provides professional editing, committee approves final document during conference call.

August/September. Committee presents report to NSGAP at Seattle meeting for adoption.