

Sea Grant “elevator messages”

November 2008 draft

Sea Grant: Enhancing the value and sustainability of our nation’s coastal resources through university-based research, education and outreach programs.

Paragraph version:

The National **Sea Grant** College Program engages citizens, scientists, organizations and governments to sustain and enhance the vitality, value and wise use of the nation’s coastal resources. The **Sea Grant** Program is national, regional and local in scope. Administered by NOAA and implemented through leading universities in 32 island, coastal and Great Lakes states, **Sea Grant** provides unique access to research-based knowledge and expertise. Through its researchers, educators and outreach specialists, **Sea Grant** generates, translates and delivers cutting-edge unbiased information to help address the most complex coastal issues and the most promising coastal opportunities.